



Cost Comparison

The Chalk-tique Kit

Ready Made Chalk Paint

1 gallon of paint	Average price \$24	Premixed @ \$40 a quart \$160 for one gal
Paint additive with 1/4 cup measuring scoop	INCLUDED - Chalk-tique Additive will mix with 1 gal of any water based paint \$74.95 for entire kit	Premixed paint only Limited colors available
Paste Wax (Light or Dark)	INCLUDED 11 oz can	NOT INCLUDED sells for \$28
Pre-Cleaner	INCLUDED makes about 1 gallon	NOT INCLUDED valued at \$5.00
Paint Brush	INCLUDED	NOT INCLUDED valued at \$5.00
Sandpaper (two)	INCLUDED	NOT INCLUDED valued at \$1.00
Cheesecloth	INCLUDED	NOT INCLUDED valued at \$3.00
Polishing Cloths	INCLUDED	NOT INCLUDED valued at \$3.00
Instructions (How-to Video link)	INCLUDED	Written (no video) or \$99 Class Instruction
<u>Total Cost</u>	<u>\$99</u>	<u>\$304</u>